				Fuzzy (FullName), Double metaphone match token & Double metaphone comparator	Fuzzy (FirstName, LastName), Double metaphone match token & Double metaphone comparator . Cleanser: Reltio Name Dictionary Cleanser	Fuzzy (FullName), Fuzzy Text Match Token & Damerau Levenshtein Distance Comparator	Fuzzy (FullName), Fuzzy Text Match Token & Dynamic Damerau Levenshtein Distance Comparator	Candidate selection criteria: Person name Fuzzy(Name), Key generation: Standard, Match Level: Typical
1. Phonetic Matching (Sound-Alike)	**Full Name (Source A)**	**Full Name (Source B)**	**Primary Variation**	**Reltio Match score(%)**	**Reltio Match score(%)**	**Reltio Match score(%)**	**Reltio Match score(%)**	**Informatica Match score(%)**
	Shaun O'Connell	Sean OConnell	S/Sh, Punctuation	0	0	0	0	98
	Philip Peterson	Phillip Petersen	Double Consonant	100	100	96	99	93
	Syrus Hales	Cyrus Hailes	Soft 'C' vs 'S' / Vowel	100	100	0	0	0
	Katherin Miller	Catherine Millar	'K' vs 'C' / 'er' vs 'ar'	100	100	0	0	89
	Steven Jackson	Stephen Jacksun	Ph vs V / Phonetic Vowel	100	100	0	0	90
	Robert Bair	Robbert Bayer	'ai' vs 'a' / Double Consonant	100	100	92	98	82
	Alix Young	Alex Yong	'x' vs 'ks' / Phonetic Vowel	100	100	0	0	88
	Kris Martin	Chris Martyn	'K' vs 'Ch' / 'i' vs 'y'	100	100	0	0	92
	Jonathon Weiss	Jonathan Wise	Phonetic 'th' / 's' vs 'ss'	83	88	76	82	0
	Jenifer Davies	Jennifer Davis	Single vs Double 'n' / 'ie' vs 'i'	83	88	79	83	0
			Average	**86.6**	**87.6**	**34.4**	**36.2**	**63.2**
2. Nickname Matching (Alias)	**Full Name (Source A)**	**Full Name (Source B)**	**Primary Variation**					
	William Smith	Bill Smith	Nickname	0	100	0	0	98
	Robert Jones	Bob Jones	Nickname	0	100	0	0	98
	Elizabeth Clark	Liz Clark	Nickname	0	100	0	0	98
	Richard Lopez	Dick Lopez	Traditional Nickname	0	100	87	95	98
	Katherine White	Kate White	Nickname	0	100	0	0	98
	Edward Hall	Ed Hall	Abbreviation	0	100	0	0	98
	Theodore Evans	Ted Evans	Nickname	0	100	0	0	96
	Alexander Green	Alex Green	Abbreviation	100	100	0	0	98
	Patricia Wilson	Trish Wilson	Nickname	0	100	0	0	96
	Jeffrey Brown	Jeff Brown	Abbreviation	0	100	92	98	98
			Average	**10**	**100**	**17.9**	**19.3**	**97.6**
Edit Distance Matching (Typo/Error)	**Full Name (Source A)**	**Full Name (Source B)**	**Primary Variation**					
	Michael Johnson	Miachel Johnson	Transposition	67	75	96	99	96
	Anderson Taylor	Andersn Taylor	Deletion	100	100	98	100	95
	Margret Baker	Margaret Baker	Substitution	100	100	98	100	96
	Christopher King	Christoper King	Deletion	100	100	98	100	96
	Danielle Parker	Daniele Parker	Substitution	100	100	98	100	96
	Samantha Miller	Samanth Miller	Deletion	100	100	98	100	97
	William Davids	Willima Davids	Transposition	100	100	98	100	100
	Jennifer Young	Jennifir Young	Substitution	100	100	98	100	97
	Charles Adams	Charle Adams	Deletion	0	0	97	0	96
	Nicholas Lopez	Nichalos Lopez	Transposition	100	100	95	99	94
			Average	**86.7**	**87.5**	**97.4**	**89.8**	**96.3**
4. Structural & Suffix Matching	**Full Name (Source A)**	**Full Name (Source B)**	**Primary Variation**					
	John Doe Jr.	John Doe, Junior	Abbr. Suffix vs. Full Suffix	0	0	0	0	0
	Mary Anne King	Maryanne King	Concatenation (Space vs. None)	100	0	98	100	100
	Dr. James Allen	James Allen	Title Stripping	67	0	91	98	100
	Anthony Smith III	Anthony Smith, 3	Roman Numeral vs. Digit	0	0	92	98	96
	Ms. Sara Evans	Sara Evans	Title Stripping	67	75	90	97	100
	Mary J. Lee	Mary Lee	Middle Initial Dropped	67	75	91	98	98
	Charles Brown Sr	Charles Brown, Senior	Abbr. Suffix vs. Full Suffix	0	0	92	98	100
	Joe Walker	Joseph Walker	Abbreviation vs. Full Name	0	100	92	98	98
	Elizabeth Taylor	Elisabeth Taylor	Name Standardization (Common Variant)	100	100	98	100	98
	J. S. Baker	John S. Baker	Initial Abbreviation	0	0	92	98	97
			Average	**40.1**	**35**	**83.6**	**88.5**	**88.7**